

# Employee Influenza Program



Brigham and Women's Hospital  
Boston, Massachusetts

**Jean Franzini, MS, NP Occupational Health Service**

•  
•  
•

# Organizational Commitment

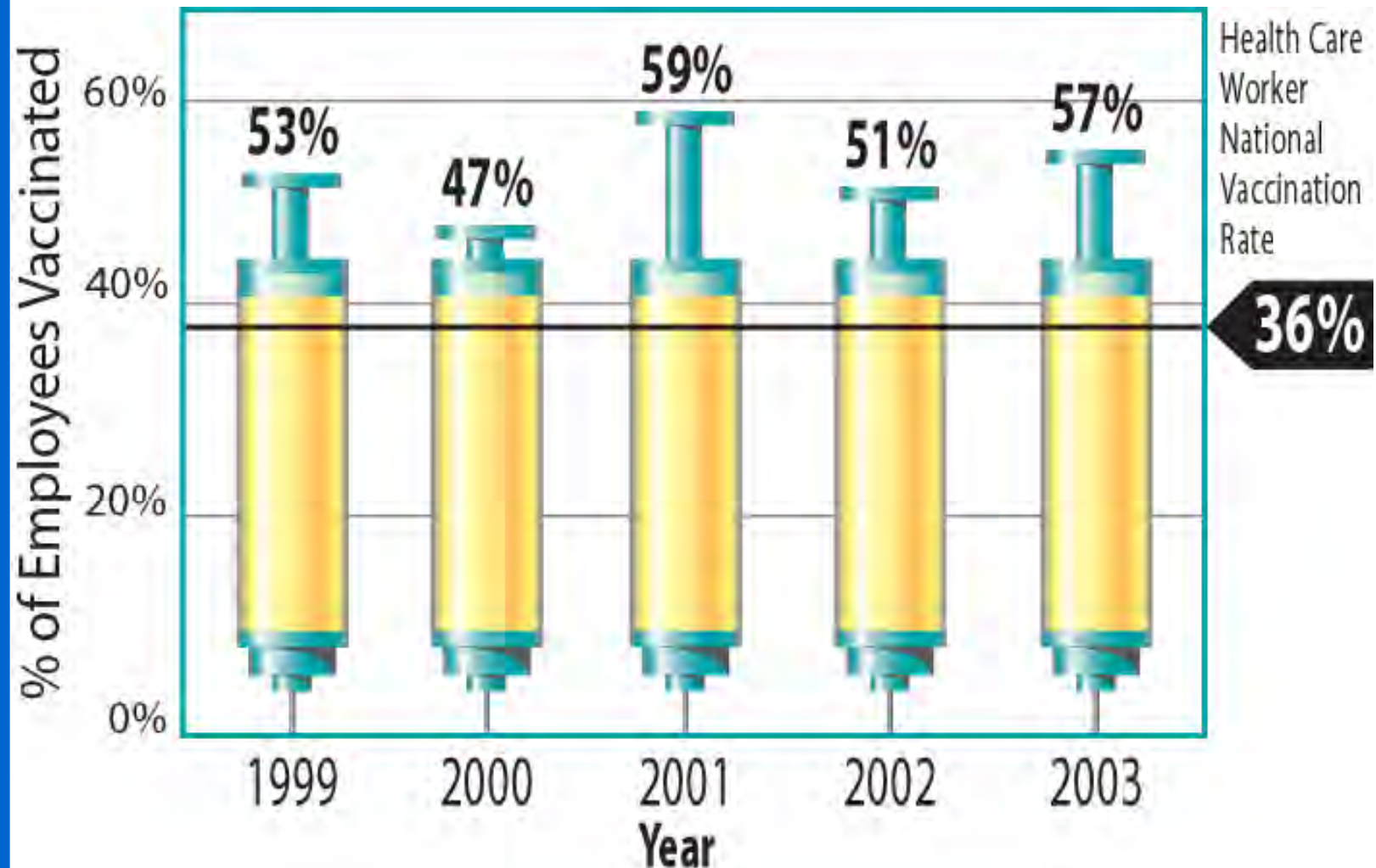
- **Shared vision by senior leaders**
  - Link to quality patient care
- **Resource allocation**
  - Budget support
  - Prime space
- **Accountability for outcome measures**
  - Data monitored by senior leaders

•  
•  
•

# Department Commitment

- **Rigorous marketing**
- **Communication**
- **Customer service**
- **Accessibility**
- **Measurable outcomes**

# Measurable Outcomes



# Planning and Management

- **July / August**
  - Flu Planning Meeting
  - Select annual theme, develop promotions
  - Communicate with vaccine supplier (Pharmacy)
  - Monitor CDC influenza updates

•  
•  
•

# Planning and Management

- **September**

- Flu Planning meeting
- Refine promotional and logistics plan for EIP
- Order promotional items
- Preliminary staffing schedules
- Begin promotion of EIP
- Monitor CDC influenza updates

# Planning and Management

- **October**

- Flu Planning meeting
- Training for nurses and administrative staff assisting with EIP
- Finalize logistics and staffing for EIP
- Receipt of vaccine
- Receipt of promotional stickers, buttons, etc
- Monitor CDC influenza updates

# Planning and Management

- **November**

- Flu shot clinic 6:30am-5:00pm for 9 days
- Additional “flu clinics” on main campus and off-site locations
- “Flu Rounds” on nursing units and departments
- “Walk In” flu shots in OHS clinics
- Provide flu shots at every OHS encounter
- Monitor CDC influenza updates



- 
- 
- 

# Planning and Management

- **December**

- Promote flu vaccine again when 1<sup>st</sup> patient is admitted with flu
- Offer flu vaccine when employees exposed to patients with flu
- Assess flu vaccine coverage rates
- Identify improvements on flu activities

•  
•  
•

# Planning and Management

- **December cont'd**
  - Additional flu clinics off site
  - “Walk In” flu shots in OHS clinics
  - Provide flu shots at every OHS encounter
  - Monitor CDC influenza updates

•  
•  
•

# Planning and Management

- **January**
  - “Walk In” flu shots in OHS clinics
  - Provide flu shots at every OHS encounter
  - Offer flu vaccine when employees exposed to patients with flu
  - Monitor CDC influenza updates

# Planning and Management

- **February / March**
  - “Walk In” flu shots in OHS clinics
  - Provide flu shots at every OHS encounter
  - Offer flu vaccine when employees exposed to patients with flu
  - Project vaccine needs for next season
  - Monitor CDC influenza updates

# Planning and Management

- **April / May / June**
  - Develop budget for upcoming EIP
  - Communicate with vaccine supplier (Pharmacy)
  - Order CDC materials for upcoming season
  - Monitor CDC updates for upcoming season

- 
- 
- 

# Organization Benefit

**The Flu Bug Stops Here**

Brigham & Women's Hospital  
Employee Flu Vaccine Program

THE  
FLU-BUG  
STOPS  
HERE



BWH Occupational Health Service

